



Knowledge on and opinions of what is desirable for personal life and collective (social) life (considered important life goals)

Values (as meanings in the broad sense) that are translated to the personal lives of users

Phase 3 of the theatrical event (meaning-making in the direct context of the performance)

Phase 2 of the theatrical event (the performance)

Phase 1 of the theatrical event (preparation for theatrical communication and the meanings that can be derived from it, in a broad sense).