VIEWS ON PURPOSES OF LIFE DEEMED DESIRABLE Basic (or human) values (basic motivational values, linked to a specific culture) Indirect psychosocial consequences (cumulative values arising from frequent theatre use) Direct psychosocial consequences (values resulting from phases 1, 2 (and 3) of the theatrical event) VALUES THAT ARE INCORPORATED INTO PERSONAL LIFE VALUES OF THE THEATRICAL EVENT Impression of the theatrical experience (impressions left by the theatrical event as a whole and their emotional valuation) Attributes of interpersonal communication Attributes of the social interaction Attributes of the organisation of social interaction (related to the intentions of the professionals in the direct context of the performance (or 'the discussion afterwards') of the venue / theatre makers) Impression of the performance (impressions left by the theatrical communication following the performance) Attributes of theatrical communication Attributes of theatrical communication Attributes of the organisation of theatrical communication (related to the intentions of theatre makers) (or the performance)

Knowledge on and opinions of what is desirable for personal life and collective (social) life (considered important life goals)

Values (as meanings in the broad sense) that are translated to the personal lives of users

Phase 3 of the theatrical event (meaning-making in the direct context of the performance)

Phase 2 of the theatrical even (the performance)

Phase 1 of the theatrical event (preparation for theatrical communication and the meanings that can be derived from it, in a broad sense).

Impression of the preliminary phase

(impressions of the social interaction in preparation for the performance)

Attributes of interpersonal communication

(Experiencing, interpreting and valuing the preliminary phase of the meaning process) (possibly supported by other types of sources, such as programs)

Attributes of the preliminary phase of the theatrical event (preliminary phase of the meaning-making process)

Attributes of organisation of the preliminary phase (organisation of the preliminary phase of the meaning-making process)