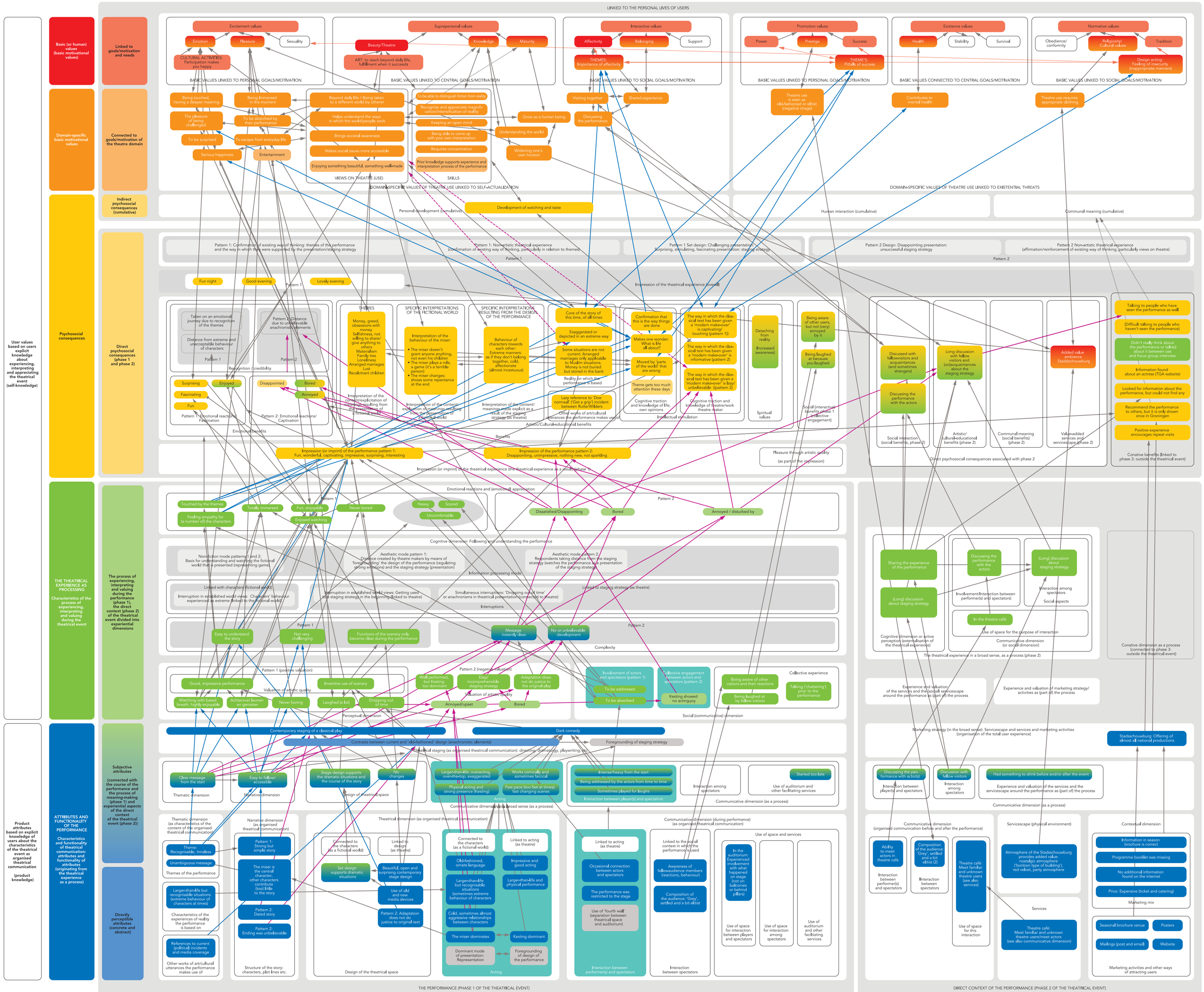
Means-end chain model of the performance *De vrek* (*The miser*), as presented by Toneelgroep Amsterdam on 7 December 2011 in the Stadsschouwburg in Groningen.



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